



digital artwork



In the modern era of digital artwork production, pdf workflow is the way forward. One small, easily transferred file contains not only the page layout artwork, but also the necessary colour management information to ensure accurate reproduction at print stage.

Creating a pdf from your own software really isn't ideal unless you can be sure there are no errors in the file. Has it been flightchecked, proofed, colour managed and is it in an acceptable format to print from.

This is where GBM come in. We produce pdfs that deliver the right results via a colour management system which are correct and measured by an industry quality control system endorsed by Adobe.

GBM offers a bespoke service for delivering digital artwork to publishers worldwide such as ADS, Quickcut and Adfast.

**For further information on our digital artwork services
please call 0161 273 5562 to discuss.**

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