



high end retouching

IAM
INSTITUTE OF ADVANCED MOTORISTS

IT STRIKES FROM NOWHERE

Under developed riding skills are creating a monster on our roads. It can attack at any time, anywhere. Always when the hazard isn't expected. Riding to the movies. Riding to the local store. Taking a u-turn. In 2005 alone 569 riders died and 24,824 were seriously injured.* Through lobbying government on road safety issues and helping riders prepare for the Advanced Motorcycling Test, the Institute of Advanced Motorists is doing all it can to help end the horror, and make our roads safer for everyone.

iam.org.uk
020 8996 9600

The logo for the Institute of Advanced Motorists (IAM), featuring a stylized 'I' and 'A' inside a circular emblem with the letters 'IAM' below it.

*Source: Road Casualties in Great Britain Main Results: 2005, Department of Transport.

What can we say about high-end retouching that hasn't been said before?

GBM were one of the pioneers of high-end retouching with the Quantel Paintbox system in the early eighties – well before the Photoshop era of today.

They say a software programme is only as good as the person using it. It is no wonder that leading advertising agencies and design houses world wide use GBM to render complex ideas in a convincing fashion.

**For further information on our digital artwork services
please call 0161 273 5562 to discuss.**

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